

Panera Salad: A True Art

Scene 1: Close-up on blank canvas



SOTi Acoustic instrumental

Open to a close-up on a blank canvas. A hand begins to sketch in charcoal in time-lapse

Scene 2: Close-up on finished charcoal sketch



SOTi Acoustic instrumental

Time lapse continues as artist completes sketch

Scene 3: Close-up on canvas as artist begins to paint



SOTi Acoustic instrumental
Male artist: "Crisp romaine lettuce and mixed field greens..."

Artist adds greens to romaine lettuce and mixed field greens

Scene 4: Close-up on canvas



SOTi Acoustic instrumental
Male artist: "...citrus and pepper chicken..."

Artist adds color to citrus pepper chicken

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Scene 5: Close-up on canvas



SOT: Acoustic instrumental
Male artist: "...hearty gorgonzola cheese and vine-ripened tomatoes..."

Add color to cheese and tomatoes

Scene 6: Close-up on canvas



SOT: Acoustic instrumental
Male artist: "Accented with red onion..."

Time-lapse continues as artist adds color to red onions

Scene 7: Close-up on canvas



SOT: Acoustic instrumental
Male artist: "...pecans and apple chips..."

Artist adds color to pecans and apple chips

Scene 8: Close-up on canvas



SOT: Acoustic instrumental
Male artist: "...and a splash of our white balsamic apple vinaigrette."

Artist adds finishing touches to dish

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Scene 9: Close-up on canvas



Artist paints the Panera logo in the corner.

SOT: Acoustic instrumental
Male artist: "...The Fiji Apple Chicken Salad from Panera..."

Scene 10: Fade to close-up of actual food



Painting fades to actual photograph as hand grabs the dish.

SOT: Acoustic instrumental
Male artist: "...The perfect centerpiece for any dinner table."

Scene 11: Wash to extreme close on Panera logo



SOT: Acoustic instrumental
Male artist: "Because at Panera Bread, every dish is a work of art."

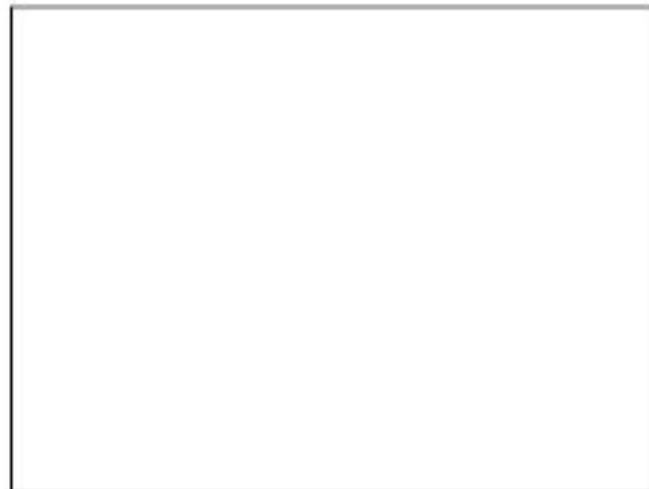


Table washes; Panera logo appeals